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GlobeNewswireSM offers an easy way to distribute your news, earnings announcements and general press releases to investors, journalists, newswires, websites and business professionals all over the world. Designed to target your news to the right audience at the right time, while meeting regulatory reporting requirements, GlobeNewswire provides the international press release distribution services needed to increase visibility and cultivate your brand story.

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- ▶ An extensive network of agencies and media. Selected European and worldwide newswires include; Bloomberg, Dow Jones, Infront and SIX. The Nordic and Baltic news agencies — Ritzau in Denmark, TT in Sweden, STT in Finland, NTB in Norway and BNS in the Baltics.
- ▶ Online visibility at financial websites such as avanza.se, di.se, borsen.dk, dgap.de, e24.se, netposten.dk, nordnet.se and euroinvestor.com.

- ▶ Your exchange and the local FSA—fulfilling filing requirements
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GlobeNewswire has a tailor-made service for Nordic-and Baltic-listed companies, helping fulfill the requirements of the EU Transparency Directive. Customize press release distribution in Europe to your focus—whether you need to reach geographical areas, certain sectors, or if you would like to increase visibility through a multimedia release.

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- ▶ Select media from a wide range of journalists' preferred and trusted channels to reach China, India, Russia, the U.S. or any other country.
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- ▶ Target topical audiences such as Corporate Social Responsibility.
- ▶ File with foreign exchanges, such as the Irish Stock Exchange, London Stock Exchange, Luxembourg Stock Exchange and Oslo Børs.
- ▶ Translation services available.



BONUS FEATURES FOR YOUR ONLINE PRESS ROOM



- ▶ SMS text messaging, directly to relevant spokespersons when your release hits.
- ▶ Press Room streaming to your web site.
- ▶ Complimentary support in the Nordic and Baltic region available 24 hours a day.

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WWW.NASDAQOMX.COM/CORPORATESOLUTIONS | LEARNMORE@NASDAQOMX.COM

BEIJING: +861 05961 1010 | CANADA: +1 866 530 0071 | DENMARK: +45 3377 0377 | FINLAND: +358 9 6166 7408
SWEDEN: +46 8405 7288 | UNITED KINGDOM: +44 207 065 8161 | UNITED STATES: +1 800 990 6397