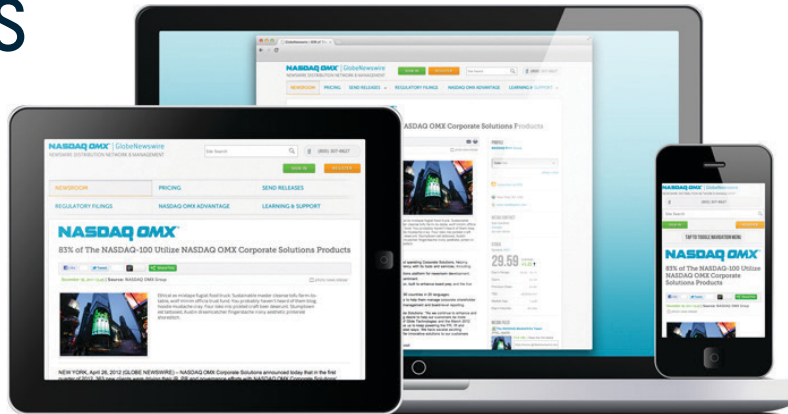


# GLOBENEWSWIRE NEWSFEED

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For forward-thinking communicators, NASDAQ OMX GlobeNewswire provides 360-degree communications control, so you can thrive in a media-driven world. Enhance your newsroom content with our specialized newsfeed which offers high-level targeting and efficiency in news distribution including earning announcements and general press releases to investors, journalists, newswires, websites and business professionals worldwide. This extension of our global platform allows networks to receive public company news across all exchanges in real-time and at no additional cost.

## FEATURES



Multimedia content such as photos and company logos to enrich company and market information.



Original full-text corporate press releases for both public and private companies distributed throughout North America.



Your team also has the ability to search for interview requests by 5 player, location and by any other criteria you think is important.



Financial tables in HTML format enhance functionality and increase usability of a traditional press release by allowing flexibility in formatting and on display. Wider financial tables are easy to read and prepared for conversion to excel format.



Anchor text within text releases enhance search engine optimization and increase effectiveness in reaching targeted audiences.

## SPECIFIC BUSINESS AND FINANCIAL CONTENT DELIVERED DAILY

Thousands of companies rely on NASDAQ OMX GlobeNewswire to distribute their financial news to the news media, financial community, online news destinations and private audiences every day. All financial news releases distributed on our platform are unique to us and are not accessible through any other newswire service. GlobeNewswire Newsfeed is available directly through your subscription, or through any of our specialized content partners.

## CUSTOM OR STANDARD – YOU DECIDE

NASDAQ OMX GlobeNewswire can easily produce, format news release files in a variety of proprietary and standard formats such as ANPA, NITF and NewsML. The technical requirements and setup time required to integrate a direct newsfeed from GlobeNewswire into your web-portals or news platforms are quick and simple.

### CUSTOM

CUSTOMIZED NEWSFEEDS ARE AVAILABLE BY SUBJECT, INDUSTRY, LOCATION, OR STOCK EXCHANGE

### STANDARD

GLOBENEWSWIRE NEWSFEED IS AVAILABLE DIRECTLY FROM OUR PLATFORM OR OUR TRUSTED CONTENT PARTNERS UPON REQUEST

## REGULATORY COMPLIANCE: U.S. SECURITIES AND EXCHANGE COMMISSION FAIR DISCLOSURE

Regulatory requirements, often referred to as 'Reg FD', require companies to release information about material corporate developments to all investors simultaneously. This has dramatically increased the importance of corporate news releases. GlobeNewswire can widely disseminate material news and information, serving as an effective mechanism for corporate disclosure, and helping companies to satisfy Reg FD.

## DEVELOPING AND DISTRIBUTING YOUR LIVE NEWS IS EASY!

To sample GlobeNewswire's news content, please visit our newsroom at [WWW.GLOBENEWSWIRE.COM/NEWSROOM](http://WWW.GLOBENEWSWIRE.COM/NEWSROOM).

## CONTACTS

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