


# GLOBENEWSWIRE NEWSFEED

THE REACH AND INSIGHT YOU NEED TO GET  
THE RIGHT MESSAGE TO THE RIGHT PEOPLE  
**ANYTIME, ANYWHERE**

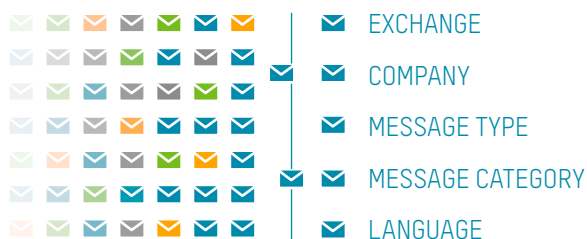
GlobeNewswire<sup>SM</sup> offers high-level targeting and efficiency in news and press release distribution, including earnings announcements and general press releases to investors, journalists, newswires, websites and business professionals worldwide.

## A CLOSER LOOK AT OUR NEWSFEED DISTRIBUTION MODEL

The NewsFeed tool is based on XML technology where content can be used for internal or external display of messages on your company webpage or intranet. While offering an effective way of receiving real-time data from companies listed on the NASDAQ OMX Nordic Exchange, the NewsFeed also provides all messages sent through GlobeNewswire, totaling more than 30,000 releases each year.

 **30,000**  
RELEASES PER YEAR

An added value benefit includes the easy-to-use filter feature. Filter messages and choose to receive only the information relevant for you based on:



The NewsFeed option provides regulatory news from all companies listed on NASDAQ OMX Nordic using GlobeNewswire to distribute releases.

- + NewsFeed is based on XML technology and can be delivered by FTP or HTTP
- + The content can be used for internal or external display of the releases
- + The user is free to sort and filter the information received through the NewsFeed
- + NewsFeed will provide you with all regulatory news from companies listed on NASDAQ OMX Nordic using GlobeNewswire to distribute releases
- + NASDAQ OMX Nordic consists of the Exchanges in Denmark, Sweden, Finland, Iceland, Estonia, Latvia and Lithuania
- + More than 30,000 releases are distributed via the NewsFeed every year
- + NewsFeed is available in real-time 24 hours a day, 7 days a week
- + The content of the NewsFeed is free of charge with service support available for a minimal fee

## MORE INFORMATION

Please contact Corporate Services Nordics at +45 3377 0377 or email [gcs@nasdaqomx.com](mailto:gcs@nasdaqomx.com).